

THURSDAY APRIL 22, 2010

## HAMILTON CHAPTER APRIL MEETING

ONTARIO ALLIANCE OF CAREER DEVELOPMENT PRACTITIONERS

**PRESENTS.....**

**Paul Copcutt**, Canada's leading personal brand consultant, takes a closer look at:

### PERSONAL BRANDING WHAT IS YOUR GOOGLE RANKING?

***A beneficial refresher for both you and your clients on how to market yourself in your job search!***



Awarded Outstanding Canadian Career Leader, Copcutt will enlighten participants on the importance of social branding, and the maintenance of digital dirt.

#### **PARTICIPANTS WILL LEAVE WITH:**

- ⇒ How to measure a Google ranking—your GQ score
- ⇒ How to network online and where
- ⇒ Three concrete action steps for you to build your online brand—**IMMEDIATELY**
- ⇒ Understand the 5 things you should never do online

**LOCATION: SISO'S NEW DAWN CENTRE  
21 ROSEDENE AVE, HAMILTON (FREE PARKING)**

**TIME: 5:30 PM - 6:30 PM—NETWORKING  
6:30 PM - 8:00 PM—PRESENTATION**

**COST: \$10.00**

**REGISTRATION DEADLINE: APRIL 16, 2010**

**RSVP: [INFO@OACDPHAMILTON.CA](mailto:INFO@OACDPHAMILTON.CA)**



**Continued education....Continued success!**